



CERTIFIED RETAIL MANAGEMENT PROFESSIONAL



The Retail Management Certificate is an exciting program that prepares professionals for management positions in the retail industry. The program builds skills in many areas critical to the success of retail management. Courses of study will include management, marketing, supervision, human resources, communications, and more.

Approved by





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1. What is Retail ?
2. Consumer Buying Process
3. Supply Chain Management
4. Negotiation
5. Human Resource Management
6. Merchandising / Advertising & Promotion

DURATION: 24 hours Course Fee: AED2850

+

Ministry Registration: AED100

Certification By: Ministry of Education, Dubai (KHDA)

AIBM Certificate (Optional) - 950 AED

*Course Material: Books Practice sessions with Forms Illustrations
and Case Studies*